

**BRADLEY R. WILSON**  
Assistant Professor of Geography  
Department of Geology and Geography  
West Virginia University

345 Brooks Hall  
Morgantown, WV 26506-6300  
Phone: (304) 293 9661  
[bradley.wilson@mail.wvu.edu](mailto:bradley.wilson@mail.wvu.edu)

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### **ACADEMIC APPOINTMENT**

- 2010- Assistant Professor of Geography, West Virginia University
- 2009 Visiting Assistant Professor of Geography, West Virginia University
- 2014- Adjunct Professor of Rural Development, Universidad Nacional Autonoma de Nicaragua

### **EDUCATION**

- 2010 Ph.D. Geography, Rutgers University
- 2005 Certificate, Women's and Gender Studies, Rutgers University
- 2004 M.A. Geography, Rutgers University
- 2001 B.A. Interdisciplinary Studies, Bates College

### **GRANTS, FELLOWSHIPS, AWARDS**

- 2015 USDA NIFA - \$124,814 – Appalachian Foodshed Project: Enhancing Food Security by Cultivating Resilient Food Systems and Communities
- 2015 Claude Worthington Benedum Foundation - \$74,000 - Exploring Food Strategies for Community Resilience in West Virginia
- 2015 Sisters Health Foundation - \$20,000 - Exploring Food Strategies for Community Resilience in West Virginia
- 2015 Parkersburg Area Foundation – \$5,000 - Exploring Food Strategies for Community Resilience in West Virginia
- 2014 USDA NIFA - \$35,318 - Appalachian Foodshed Project: Place-Based Foodshed Analysis from Research to Community Practice
- 2014 Claude Worthington Benedum Foundation - \$77,500 - Mapping Community Food Security in West Virginia
- 2013 WVU Public Service Award - \$4,905 - Eberly College of Arts and Sciences
- 2012 Land Deal Politics Initiative - \$2,000 - Research Grant from the ISS at the Hague.
- 2010 International Travel Grant - \$1,000 - West Virginia University
- 2007 Louis Bevier Fellowship - \$16,000 - Rutgers University
- 2006 Fulbright IIE - \$15,500 - Nicaragua
- 2003 Rutgers University Special Pre-Dissertation Award - \$1,250 - Nicaragua
- 1999 Phillip Otis Fellowship for Environmental Studies - \$4,600 - Bates College

### **PUBLICATIONS**

#### Peer-Reviewed Publications

- 2015 B. Neimark and B. Wilson. Re-mining the Collections: From bioprospecting to biodiversity off-setting in Madagascar. *Geoforum* 66: 1-10.  
[doi:10.1016/j.geoforum.2015.09.001](https://doi.org/10.1016/j.geoforum.2015.09.001)
- 2015 B.Wilson. “Reclaiming the Worker’s Property: Control Grabbing, Farmworkers and the Las Tunas Accords in Nicaragua.” *Journal of Peasant Studies* 42 (3-4): 747-763.  
[tandfonline.com/doi/pdf/10.1080/03066150.2014.992338](https://tandfonline.com/doi/pdf/10.1080/03066150.2014.992338)

- 2015 B. Wilson and T. Mutersbaugh. "Fair Trade Certification, Performance and Practice" in Raynolds and Bennett (eds) *The Handbook of Research on Fair Trade*, Edward Elgar Publishing.
- 2013 B. Wilson. "Breaking the Chains: Coffee, Crisis and Farmworker Struggle in Nicaragua." *Environment and Planning A* 45 (11): 2592-2609. doi:10.1068/a46262
- 2013 B. Wilson. "Delivering the Goods: The Moral Economy of the Fair Trade Coffee Contract in Nicaragua." *Human Organization* 72 (3): 177-187. <http://dx.doi.org/10.17730/humo.72.3.f678404745007011>
- 2013 B. Wilson and J. Curnow. "Solidarity™: Student Activism, Affective Labor and the Fair Trade Campaign in the United States." *Antipode* 45(3): 565-583. DOI: 10.1111/j.1467-8330.2012.01051.x
- 2012 B. Wilson, J. Conley, T. Harris and F. Lafone. "New Terrains of Taste: Spatial Analysis of Price Premiums for Single Origin Coffees in Central America." *Journal of Applied Geography* 35, (1–2): 499–507. DOI: 10.1016/j.apgeog.2012.10.004
- 2010 B. Wilson. "Indebted to Fair Trade? Coffee and Crisis in Nicaragua," *Geoforum* 41(1), p.84-92. DOI: 10.1016/j.geoforum.2009.06.008
- 2008 R. Schroeder, K. St. Martin, B. Wilson and D. Sen. "Third World Environmental Justice." *Society and Natural Resources: An International Journal*, 21 (7) p. 547-555.

#### In-Preparation

- n.d. B. Wilson and J. Lohnes. "Placing Excess Food in Appalachia: The Political Ecology of Food Waste as Hunger-Relief in West Virginia." To be submitted to EPA.
- n.d. B. Wilson and T. Mutersbaugh. "Solidarity Interrupted: Cooperatives, Conflict and the Quality Treadmill in Certified Coffee Networks." To be submitted to *Antipode*.
- n.d. B. Wilson. "Can the Subaltern Certify: Peasant Politics in an Age of Certification Enclosures." To be submitted to *Political Geography*.
- n.d. B. Wilson, B. Neimark and R. Fletcher. "Following the Frog: Cynical Reason, Reception, and Resistance in Rainforest Alliance's Eco-Social Media Campaign." To be submitted to EPD.

#### Policy Papers

- 2013 B. Wilson. LDPI Working Paper 42. Reclaiming the Worker's Property. Coffee, Land Grabbing, and Farmworker Resistance in Nicaragua. The Land Deal Politics Initiative. 23 pp.
- 2007 R. Lake, K. Newman, P. Ashton, R. Nisa, and B. Wilson. Civic Engagement in Camden, New Jersey: A Baseline Portrait. MDRC and the Ford Foundation, New York, NY.

#### RESEARCH PRESENTATIONS

- 2015 with C. Brown, and J. Lohnes. Co-producing community food security: Rethinking alternative and emergency food networks in West Virginia. Agriculture and Human Values Conference, Pittsburgh, PA, June 26, 2015.
- 2015 Can the Subaltern Certify? Peasant Politics in an Age of Certification Enclosures. AAG Annual Meeting, Chicago, IL, April 25, 2015.
- 2015 Author Meets Critics Session Panelist for Clothing Poverty: The Hidden World of Fast Fashion by Andrew Brooks. AAG Annual Meeting, Chicago, IL, April 24, 2015.

- 2015 with J. Lohnes. States of Emergency: Reflections from West Virginia on Food Security and the Farm Bill. AAG Annual Meeting, Chicago, IL, April 21, 2015.
- 2015 with J. Lohnes. The Food Waste Paradox: Plenty, Scarcity and Conflict in West Virginia's Emergency Food System. Dimensions of Political Ecology Conference. February 27, 2015.
- 2014 with J. Lohnes. Power, Powerlessness and Food Provisioning: Critical Geographies of Emergency Food Assistance in West Virginia. Presented at the Critical Geography Conference at Temple University, November 9, 2014.
- 2014 Replacing Politics: Landscapes of Rebellion in Ethical Commodity Networks. AAG Annual Meeting, Tampa, FL, April 9, 2014.
- 2013 El Futuro de la Calidad: El role de analisis geografico en cooperativas cafetaleros. 1<sup>st</sup> Annual Congress on Agricultural Innovation and Rural Development hosted by the National Autonomous University of Nicaragua (UNAN). April 26, 2013
- 2013 Certifiable? Proof, Paradox and Parallax in Ethical Commodity Research. AAG Annual Meeting, Los Angeles, CA, April 13, 2013.
- 2013 Panelist. Class Struggle and Legal Scale. AAG Annual Meeting, Los Angeles, CA, April 13, 2013.
- 2013 Bitter Grounds: Fair Trade Coffee, the Quality Fetish and Uneven Development in Nicaragua." Invited Lecture: Ohio University, Department of Geography, March 1, 2013.
- 2012 Militant Particulars and the Global Good; Re-Articulating Fair Trade in Nicaragua. In the session entitled Disarticulations: Uneven Geographies of Commodity Circuits at the Annual Meeting of the Association of American Geographers, New York, NY. February 2012.
- 2012 With J. Curnow. A Lost Cause? Student Activist Perspectives on Fair Trade in the United States. Co-presenter. Annual Meeting of the Association of American Geographers, New York, NY. February 2012.
- 2011 Invited Lecture. The Politics of Fair Trade Coffee in Nicaragua. West Virginia University International Research Symposium, October 21.
- 2011 Activism as Affective Labor in the Age of the Boycott. Annual Meeting of the Association of American Geographers, Seattle WA. April 2011.
- 2011 Discussant - Natures of Contention: The Intersection of Political Ecology and Social Movements. Annual Meeting of the Association of American Geographers, Seattle WA. April 2011
- 2011 Militant Particulars: Fair Trade Coffee and the Politics of Scale in Nicaragua. Presented at the Dimensions of Political Ecology Conference, University of Kentucky, February 19.
- 2011 With B. McCusker. Residual Geographies: The Afterlives of Agrarian Reform in Nicaragua and South Africa Presented at the Dimensions of Political Ecology Conference, University of Kentucky, February 19.
- 2011 Discussant - Political Ecologies of Commodities and Commodification. Presented at the Dimensions of Political Ecology Conference, University of Kentucky, February 19.
- 2010 Taste, Place and Coffee: Using Decision Trees to Study Coffee Terroir in Central America. Co-Authored Paper with Jamison Conley, Frank Lafone and Trevor Harris, presented by Jamison Conley, Annual Meeting of Southeastern Division of the Association of American Geographers. November 21.

- 2010 Scaled (In)visibilities: Coffee, Crisis and the Spatial Politics of the Las Tunas Movement in Nicaragua, 2000-2004. Annual Meeting of the Association of American Anthropologists, New Orleans, LA. November 19.
- 2010 Between Market and Movement: Activism as Affective Labor in the Age of the Boycott. Critical Geography Mini-Conference, University of Wisconsin, Milwaukee, November 6, 2010.
- 2010 Invited Lecture. Between Market and Movement: Consumer Activism as Affective Labor in the Age of Ethical Trade. Department of Geography Colloquium Series, University of Kentucky, October 22, 2010.
- 2010 Methods in Political Ecology: Studying food, agriculture, social movements. Brown Bag Talk, Political Ecology Working Group, University of Kentucky, October 22.
- 2010 A Geography of Taste: Coffee Quality and Spatialized Tag Clouds. Co-Authored with Trevor Harris, presented by Frank Lafone, Annual Meeting of the Association of American Geographers, Washington DC. April 16.
- 2010 Fair Game?: Coffee Quality Control and Ethical Trade in Nicaragua, in the session "Global Goods: Toward Ethnographies of Ethical Commodities." Annual Meeting of the Association of American Geographers, Washington DC. April 18.
- 2009 The Polyvalent Moral Economies of Fair Trade. Global Goods Junior Scholars Conference, Rutgers University.
- 2008 Off the Commodity Road: Structural Irrelevance, Landless Workers and Coffee Industry Restructuring in Nicaragua, 1999-2004, in the session, "Losing Our Chains: Rethinking the Commodity through Disarticulations." Annual Meeting of the Association of American Geographers, Boston, MA.
- 2008 Chair: Diverse Economies: Constituting the Potential of the Commons. Annual Meeting of the Association of American Geographers, Boston, MA.
- 2008 Panelist: Diverse Economies: Toward a Dialogue with Political Ecology. Annual Meeting of the Association of American Geographers, Boston, MA.
- 2007 Fair Trade Dreams: The Moral Economies of Peasant Unionism in Nicaragua. Presented at the Middle States Meeting of the Association of American Geographers, November 16.
- 2007 Proof, Prices and Peasants: Questioning Fair Trade Expertise in Nicaragua and the United States. Invited Workshop Participant, "Transparency and Democracy in Ethical Product Networks," University of Kentucky, October 11-12.
- 2007 All Roads Lead to Las Tunas: Demystifying Critical Fieldwork in Nicaragua. Presented at the Department of Geography Monthly Brown Bag Lunch Seminar, Rutgers University, September 26.
- 2007 En Defensa de la Tierra: 15 Aniversario de la UCA Augusto Cesar Sandino. Co-presented Historical Research at the 15th Anniversary of the Union de Cooperativas ACS, Nicaragua, April 27.
- 2007 Fair Trade, Coffee Production and Cooperatives in the Mountains of Nicaragua. Presented at the Regional Seminar of Fulbright Fellows, El Salvador, May 12.
- 2005 Is Fair Trade Responsible? The Coffee Crisis and Solidarity in Central America. Presented at the Conference, "Critical Possibilities: Imagination and Contestation in Latin America," Program in Latin American Studies, Johns Hopkins University, April 21.
- 2005 Panelist: Scale: A People's Geography? Annual Meeting of the Association of American Geographers, Denver, CO.
- 2005 Replacing Politics: Fair Trade and Solidarity in the Midst of Crisis. Presented at the Annual Meeting of the Association of American Geographers, Denver, CO.

- 2004 Discussant. "Environmental Justice Abroad Mini-Conference" co-organized by R. Schroeder, K. St. Martin, B. Wilson and D. Sen, Rutgers University, April 16.
- 2002 Eroticizing Coffee: Bodies and the Politics of Fair Trade. Presented at the Annual Meeting of the Association of American Geographers, New Orleans.
- 2002 (Dis)Connecting Consumers and Producers of Fair Trade Coffee: Geographic Knowledge and the U.S. Coffee Industry. Presented at the Interdisciplinary Graduate Student Conference for American Studies: "The Emergence of Globalization and the Americas, 1492-2002," Penn State University.
- 2002 Distractions or Subversions: Fair-Trade Coffee Consumption and the Perplexed Consumer. Presented at The Middle States Regional Meeting of the Association of American Geographers, Montclair State University.
- 2001 Is Green Consumerism Compatible with Social and Environmental Change in Nicaragua? Presented at the Conference, "Science, Political Economy and Modernity in Latin America," Bates College, ME

### **ORGANIZED CONFERENCE PROCEEDINGS**

- 2011 Natures of Contention: The Intersection of Political Ecology and Social Movements. Annual Meeting of the Association of American Geographers, Seattle WA.
- 2010 Global Goods: Toward Ethnographies of Ethical Commodities. Paper Session at the Annual Meeting of the Association of American Geographers, Washington, D.C. Co-Organizer with Ben Neimark.
- 2009 Global Goods: Changing Perspectives on Trade, Human Rights and the Environment, Junior Scholars Workshop Sponsored by the Office of International Programs, Department of Geography, Center for Latin American Studies, the Center for African Studies, and the Graduate Geographer's Project. Co-organized conference with Ben Neimark and Debarati Sen.
- 2008 Diverse Economies: Toward a Dialogue with Political Ecology. Annual Conference of the Association of American Geographers, Boston, MA. Co-organized three sessions with Kevin St. Martin, Elisabeth Barron and Marla Emery.
- 2004 Environmental Justice Abroad, Annual McGrann Mini-Conference hosted by the Department of Geography, Rutgers University. Co-organized with Rick Schroeder and Kevin St. Martin.
- 2003 Geography Speaker Series Coordinator. Graduate Geography Students, Rutgers.

### **TEACHING**

#### **West Virginia University**

- 2015 Political Ecology 494/694  
Enrollment 6 - Teaching Effectiveness: 4.83
- 2014 Geography, Justice and Social Action 494/694  
Enrollment 8 – Teaching Effectiveness: 4.80
- 2014 Food Justice 494/694  
Enrollment 8 – Teaching Effectiveness: 4.33
- 2014 Economic Geography 209 – 4.18
- 2013 Economic Geography 209  
Enrollment 55 – Teaching Effectiveness: 4.50
- 2013 Environmental Conflict 494/694  
Enrollment 9 – Teaching Effectiveness: 4.75

- 2013 World Regions 102 (2 Sections)  
 Enrollment 309 – Teaching Effectiveness: 4.53  
 Enrollment 139 – Teaching Effectiveness: 4.32
- 2012 Economic Geography 209  
 Enrollment 55 – Teaching Effectiveness: 4.82
- 2012 Food and Globalization 393  
 Enrollment 45 – Teaching Effectiveness: 4.45
- 2012 SEM: Space, Culture, and Capitalism 694  
 Enrollment 6 – Teaching Effectiveness: 5.00
- 2011 Food and Globalization 393  
 Enrollment 45 - Teaching Effectiveness: 4.93
- 2011 SEM: Geography, Justice and Social Action 494/694  
 Enrollment 6 - Teaching Effectiveness: 4.75
- 2011 World Regions 102 – 4 Sections – Total Enrollment 641  
 Enrollment 165 - Teaching Effectiveness: 4.56  
 Enrollment 173 - Teaching Effectiveness: 4.60  
 Enrollment 246 - Teaching Effectiveness: 4.75  
 Enrollment 57 - Teaching Effectiveness: 4.14
- 2010 Economic Geography 209  
 Enrollment 49 - Teaching Effectiveness: 4.63
- 2010 World Regions 102  
 Section 1 - Enrollment 152 - Teaching Effectiveness: 4.78  
 Section 2 - Enrollment 83 - Teaching Effectiveness: 4.42
- 2010 SEM: Natural Resource Conflict 694  
 Enrollment 4 - Teaching Effectiveness: 5.00
- 2010 Food and Globalization 394  
 Enrollment - 43 - Teaching Effectiveness: 4.65
- 2009 World Regions 102  
 Section 3 - Enrollment 186 - Teaching Effectiveness - 4.75  
 Section 4 - Enrollment 36 - Teaching Effectiveness - 4.82

## **TEACHING GRANTS**

- 2011 Eberly College Course Improvement Grant – World Regions (\$3,500)  
 2008 Graduate School Dissertation Teaching Award, Rutgers University (\$3,500)

## **GRADUATE STUDENT ADVISING**

Principal Advisor

Allyssa Sobey. MA Thesis. Locating Conflict: Methyl Isocyanate, Community Activism and Global Environmental Justice in West Virginia. Anticipated August 2013.

Derek Stemple. MA Thesis. Food Pantry Politics: Exploring Community Food Security Strategies in Monongalia, WV. Anticipated August 2013.

Chad Spade. MA Thesis. Fractured Communities: Natural Gas, Resource Control and Social Response in Bradford County, PA. August 2012.

Autumn Long. MA Thesis. The Politics of Self-Provisioning: Food Production for Household Consumption in West Virginia. May 2011.

Philip Gardone. MA Project. Natures of Contention: At the Intersection of Political Ecology and Social Movements. August 2011.

Committee Member

Jenn Smith. "Rescaling Uneven Development: Examining Peri-urban Landscape Change in Limpopo, South Africa." August 2015.

Paul O'Keefe. "Dialectical Natures: Climate Change and Uneven Development on Mount Kilimanjaro." August 2015.

Maingi Solomon. "A Critical Approach to the Climate-Environmental Conflict Nexus in Southeast Kenya." August 2015.

Jen Osha. Ph.D. "The Power-Knowledge to Move Mountains: Subaltern Discourses of Mountain-top Removal in the Coal River Valley, West Virginia." December 2010.

Denyse Wyskup. Ph.D. "Place, Identity and Native American Lifeways: A Study of the Lakota, Tlingit, and Tewa." December 2011

Timothy Scott Pruett. Ph.D. "The Political Ecology of Cocalero Resistance Movements in Peru." December 2012.

## **TEACHING PRESENTATIONS**

- 2011 Guest lecture. "Solidarity Brigades, Cooperatives and Fair Trade in Post-Revolutionary Nicaragua," WVU Latin American History Seminar. November 17, 2011
- 2010 Panelist - "Teaching Gender and Globalization" - Hosted by the Center for Women's Studies, West Virginia University. December 1, 2010.
- 2010 Panelist - "Climate Change Debate: Liberal Hoax or Impending Catastrophe" - Hosted by Geography Program, West Virginia University. November 17, 2010.
- 2010 Pubic Lecture - "Working Together: WVU and Coffee Producing Communities in Nicaragua." Hosted by The Geography Club, The Cafe con Leche Campaign and the Certificate in Globalization and Development in the Geography Undergraduate Program. October 11, 2010.
- 2010 Presenter, Fulbright Grant Writing Workshop, ASPIRE Office, Hosted by Lisa DeFrank-Cole and Amy Cyphert.
- 2009 Panelist. "Professional Development Workshop: Introduction to Grant-writing and Obtaining External Funding," Geography Colloquium Series, October 9, 2009.

## **UNIVERSITY SERVICE**

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2010- WVU Fulbright Advisor, ASPIRE, West Virginia University

2010- Faculty Advisor, WVU Fair Trade 2.0, West Virginia University

- 2010- Graduate Student Orientation Coordinator, Geography Program, West Virginia University
- 2009- Graduate Committee, Geography Program, West Virginia University
- 2010 Geography Colloquium Faculty Coordinator, West Virginia University
- 2010 Faculty Search Committee, Climatology Position, West Virginia University
- 2009- Advisory Committee, Center for Women's Studies, West Virginia University
- 2009- Latin American Studies Major Committee, West Virginia University
- 2005-6 Undergraduate Curriculum Committee, Department of Geography, Rutgers
- 2004-5 Head Teaching Assistant, Department of Geography, Rutgers University
- 2004 Faculty Job Search Committee Member. Department of Geography, Rutgers University.
- 2003-4 Faculty-Graduate Student Liaison. Department of Geography, Rutgers University.
- 2002-4 President. Rutgers Association of Graduate Geography Students.
- 2002-3 Speaker Series Coordinator. Department of Geography, Rutgers Geography.

### **PUBLIC SERVICE**

- 2005- Advisory Board Member United Students for Fair Trade
- 2007- Consultant – Cooperativa La Hermandad RL. San Ramon, Nicaragua

### **AFFILIATIONS**

- 2009- West Virginia Consortium for Faculty and Course Development in International Studies (FACDIS)
- 2001- Association of American Geographers  
Specialty Group Member:
  - Cultural and Political Ecology
  - Economic Geography
  - Latin American Geography
  - Ethics, Justice and Human Rights
  - Political Geography
  - Socialist and Critical Geography

### **LANGUAGE**

Professional fluency in Spanish